



# What we build, and what it costs.

A plain-English guide to everything Suncoast Technology offers — what each service is, how it helps your business, and what it's best for. Build packages are flat-rate once scope is confirmed; larger projects split into a deposit plus milestone payments, and every invoice is itemized so you always know exactly what you're paying for.

## MONTHLY CARE PLANS

### Ongoing hosting, maintenance & support — billed monthly or annually

<p><b>Care</b></p> <p>Keeps your site online, secure, and looked-after — fast Cloudflare hosting, SSL, domain management, uptime monitoring, and small monthly tweaks.</p> <p><b>Best for:</b> Any small business that just wants their website handled.</p>	<p><b>\$39/mo</b> \$390/yr</p>
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<p><b>Pro Care</b> <span style="border: 1px solid orange; border-radius: 10px; padding: 2px 5px; font-size: 0.8em;">MOST POPULAR</span></p> <p>Active monthly care with real update and development time, a priority support queue, and a monthly report — your site keeps improving, not just running.</p> <p><b>Best for:</b> A growing business that needs regular changes and a partner on call.</p>	<p><b>\$89/mo</b> \$890/yr</p>
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<p><b>Growth</b></p> <p>Serious momentum — more dev hours plus hands-on SEO, content help, and a quarterly strategy session.</p> <p><b>Best for:</b> A business actively chasing more traffic and leads.</p>	<p><b>\$179/mo</b> \$1,790/yr</p>
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## SITE BUILDS

### One-time, flat-rate builds

Flat-rate once we confirm scope on a quick call. Custom apps and stores are quoted and phased.

<p><b>Starter Site</b> 1–3 pages</p> <p>A clean, professional site that gets you online fast — mobile-ready, secure, with a contact form and the SEO basics.</p> <p><b>Best for:</b> A new or small business that just needs a real presence.</p>	<p><b>\$600</b></p>
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<p><b>Business Site</b> up to 5 pages</p> <p>A complete multi-page website with professional email, analytics, and an SEO foundation — your full online presence.</p> <p><b>Best for:</b> An established small business ready for a real website.</p>	<p><b>\$1,500</b></p>
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<p><b>Pro Site</b> up to ~10 pages</p> <p>A larger site with a real feature built in — booking, payments, or a store — plus deeper SEO and keyword mapping.</p> <p><b>Best for:</b> A business whose website needs to do a job, not just inform.</p>	<p><b>\$3,000</b></p>
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<p><b>Custom App / Store / Platform</b></p> <p>A full custom build — app, store, or platform — scoped to your operation and delivered in phases.</p> <p><b>Best for:</b> A company that needs custom software, not just a website.</p>	<p><b>From \$5,000</b></p>
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MONTHLY ADD-ONS

Stack on top of any care plan

<p><b>Extra Dev Hour Block</b> 3 hrs/mo</p> <p>Three additional development hours each month for bigger changes beyond your plan's included time.</p> <p><b>Best for:</b> Months when you've got a lot you want done.</p>	<b>\$150/mo</b>
<p><b>Ongoing SEO Management</b></p> <p>Hands-on monthly SEO to climb search rankings — content, keywords, and technical fixes, with reporting.</p> <p><b>Best for:</b> Competing for customers who find you on Google.</p>	<b>\$150/mo</b>
<p><b>Blog / Content Management</b></p> <p>We write and publish up to four posts or content updates a month to keep your site fresh and active.</p> <p><b>Best for:</b> Staying visible without writing it yourself.</p>	<b>\$49/mo</b>
<p><b>Cloudflare Workers / Automation</b></p> <p>Ongoing management of advanced edge functions, redirect rules, and firewall policies.</p> <p><b>Best for:</b> Sites with custom routing or security needs.</p>	<b>\$39/mo</b>
<p><b>SEO Monitoring &amp; Reporting</b></p> <p>Monthly keyword tracking, a technical audit, and a clear report on where you stand.</p> <p><b>Best for:</b> Knowing your SEO is moving without a full management plan.</p>	<b>\$29/mo</b>
<p><b>E-Commerce Maintenance</b></p> <p>Keeps your online store's products, checkout, and order flow running smoothly.</p> <p><b>Best for:</b> Any site that takes payments.</p>	<b>\$29/mo</b>
<p><b>Priority Support SLA</b></p> <p>A guaranteed 4-hour first response on support requests during business hours.</p> <p><b>Best for:</b> When downtime or delays cost you money.</p>	<b>\$19/mo</b>

À LA CARTE

One-off services, no plan required

<p><b>Landing Page</b> conversion-optimized</p> <p>One focused page built to turn visitors into leads, with a form and analytics wired in.</p> <p><b>Best for:</b> A specific campaign, product, or offer.</p>	<b>\$400</b>
<p><b>SEO Foundation Package</b></p> <p>All the on-page SEO essentials set up correctly — meta tags, sitemap, Search Console, and keyword mapping.</p> <p><b>Best for:</b> A new site that needs to be findable.</p>	<b>\$300</b>
<p><b>Brand Basics</b></p> <p>A logo refresh plus a coordinated color palette and type system — your visual foundation.</p> <p><b>Best for:</b> A business without a consistent visual identity.</p>	<b>\$300</b>
<p><b>Site Speed Audit + Optimization</b></p> <p>A full performance pass — compression, caching, and minification — to make a slow site noticeably faster.</p> <p><b>Best for:</b> A site that loads slowly or scores poorly.</p>	<b>\$250</b>



**Content Migration** **\$200**

We move your existing content — copy, images, and URL redirects — onto the new site cleanly.

**Best for:** Switching to a new site without losing anything.

**Contact Form + Backend Logic** **\$150**

A custom form with email forwarding, spam filtering, and an automatic reply.

**Best for:** Reliably capturing inquiries.

**Analytics Setup** GA4 + Cloudflare **\$120**

Google Analytics 4 set up with the custom events that matter to you, plus a walkthrough.

**Best for:** Understanding who visits and what they do.

**Strategy / Consulting Call** **\$100**

A 90-minute deep dive on your tech stack, roadmap, and competition.

**Best for:** Planning before you invest.

**Domain Purchase & Full Setup** **\$100**

We register and fully configure your domain — DNS, nameservers, and Cloudflare (registrar cost passed through).

**Best for:** Getting a new domain set up right.

**Full Cloudflare Configuration** **\$100**

Complete security, caching, and performance setup on Cloudflare — SSL, rules, HTTP/3, and Brotli.

**Best for:** Locking down and speeding up any site.

**Professional Email Routing** **\$90**

Custom name@yourdomain email with proper deliverability (SPF, DMARC, Gmail Send-As).

**Best for:** Looking professional in every email.

**Hourly Development** ad hoc **\$75/hr**

One-off development work billed by the hour, always quoted or approved in advance.

**Best for:** One-off changes outside a plan.

**Marketing Asset** flyer / social **\$50**

A single flyer, poster, or social graphic — or bundle about five for \$500.

**Best for:** Promoting an event, sale, or post.

**FEATURES & INTEGRATIONS**

**Add capability to any build**

Starting prices per feature — final quote depends on complexity and how it ties into your site.

**Loyalty / Rewards System** from **\$1,200**

Points, rewards, and membership tiers that bring customers back.

**Best for:** Repeat-purchase businesses.

**Subscriptions / Recurring Billing** from **\$800**

Automatic recurring charges through Stripe for memberships or plans.

**Best for:** Building predictable monthly revenue.



### Customer Accounts + Auth

from **\$800**

Secure customer logins via email, Google, or magic link, with account management.

**Best for:** Any site with returning users.

### QuickBooks / Accounting Sync

from **\$800**

Push invoices and orders straight into QuickBooks so your books stay current.

**Best for:** Keeping books current without double entry.

### Booking / Scheduling

from **\$600**

Let customers book appointments or reservations directly on your site.

**Best for:** Service businesses that run on a calendar.

### Invoicing / Quotes / Estimates

from **\$600**

Create and send invoices, quotes, and estimates from your own system.

**Best for:** Quoting and billing clients directly.

### Push Notifications + PWA

from **\$600**

Web push notifications plus add-to-home-screen app behavior.

**Best for:** Re-engaging visitors after they leave.

### Support Ticketing

from **\$500**

A proper request and ticket system for handling customer support.

**Best for:** Handling support at volume.

### Online Payments / Stripe

from **\$400**

Accept one-time card payments anywhere on your site.

**Best for:** Taking a payment for anything.

### Coupons / Promo Codes

from **\$400**

Discount codes with rules and expiry dates.

**Best for:** Running promotions and sales.

### Branded Transactional Email

from **\$400**

Receipts and confirmations that match your brand, not a generic template.

**Best for:** A polished post-purchase experience.

### Sales Tax + Refund Handling

from **\$400**

Automatic sales-tax calculation and clean, reliable refund flows.

**Best for:** Selling across regions correctly.

### Google (OAuth / Sheets / Calendar)

from **\$400**

Google sign-in, a Google Sheets backend, or Calendar sync.

**Best for:** Teams already living in Google.

### Third-Party API each

from **\$400**

Connect any outside service's API to your site.

**Best for:** Integrating a tool you already use.



### Marketing Email + Compliance

from **\$300**

Marketing email with unsubscribe handling and compliance built in.

**Best for:** Sending newsletters the right way.

### Email / SMS Resend, Twilio

from **\$300**

Transactional email or text messages via Resend or Twilio.

**Best for:** Order alerts and notifications.

## E-COMMERCE & CUSTOM PLATFORMS

### Stores, storefronts & bespoke software

Starting prices, confirmed after scope. Large builds are phased with a deposit + milestone payments.

#### Full Custom Platform

from **\$6,000**

A multi-system custom build for complex operations, delivered in phases.

**Best for:** Software that runs a whole part of your business.

#### Full Storefront

from **\$4,000**

A complete online store — cart, customer accounts, guest checkout, orders, and inventory.

**Best for:** Selling more than a handful of products online.

#### Admin Dashboard / Internal Tool

from **\$2,500**

A custom, mobile-first back-office to manage your orders, customers, and data.

**Best for:** Replacing spreadsheets and manual tracking.

#### Basic Store

from **\$2,000**

A straightforward Stripe-powered shop with a simple catalog of up to ~50 products.

**Best for:** Starting to sell online without complexity.

#### Client Portal

from **\$2,500**

A logged-in area for your customers — billing, invoices, files, and support.

**Best for:** Giving clients a self-serve home base.

#### Point of Sale Stripe Terminal

from **\$1,500**

In-person tablet checkout with a Stripe card reader, synced with your online sales.

**Best for:** Selling in person and online from one system.

#### Inventory Management

from **\$1,000**

Stock tracking with low-stock alerts, batches, vendor mapping, and an audit log.

**Best for:** Never overselling or running out.

#### Order Tracking Page

from **\$500**

A customer-facing page that shows order status through each stage.

**Best for:** Cutting down "where's my order?" emails.



**AI FEATURES**

**Intelligent capabilities — setup plus monthly usage**

Setup is a starting price based on scope; the monthly fee covers real API usage plus support.

**Custom AI Agent / Workflow Automation**

from **\$1,500**  
+ \$50/mo

A bespoke AI assistant or automation built around your specific workflow.

**Best for:** Automating a repetitive, time-eating task.

**AI Chat Assistant** site-trained

from **\$1,200**  
+ \$40/mo

A chatbot trained on your site (like our Sonny) that answers customer questions 24/7.

**Best for:** Cutting repetitive questions and capturing leads after hours.

**AI Image / Vision Feature**

from **\$1,200**  
+ \$30/mo

Photo identification, tagging, or analysis powered by AI vision.

**Best for:** Apps where users upload photos.

**AI Document Parser** PDF → data

from **\$1,000**  
+ \$25/mo

Turn PDFs and documents into structured data automatically.

**Best for:** Killing manual data entry.

**AI Content / Marketing Generator**

from **\$800**  
+ \$25/mo

On-demand AI content and marketing copy in your voice.

**Best for:** Producing lots of content fast.

**How billing works**

Care plans bill monthly (or annually at a discount) by card or bank transfer. Build packages and projects are quoted up front and itemized line-by-line on every invoice, with larger builds split into a deposit plus milestone payments. We accept card, Apple Pay, Google Pay, bank transfer (ACH), and pay-over-time options — so you can pay however suits you best.